

Evaluation of 'Intermediate' (10-year) Strategy options against strategic objectives

Option 1 - 'low level investment / minimum change

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		
<p>'smarter choices' package-</p> <ul style="list-style-type: none"> marketing campaigns establish Smarter Choices Bureau <p>improving the efficiency of the transport network</p> <ul style="list-style-type: none"> Improvements to traffic management systems Removal of some 'pinch-points' Targeted highway maintenance Improved signing for freight <p>highway safety improvements</p> <ul style="list-style-type: none"> Local Safety schemes Road safety education and training <p>updating standards for car parking provision</p> <ul style="list-style-type: none"> Update Parking Standards Introduction of more local parking management schemes 24-hour secure car parks outside city centre (e.g. at Park & Ride sites) <p>conventional and innovative demand management</p> <ul style="list-style-type: none"> Maintain existing levels of car parking availability Small scale reallocation of roadspace to remove pinch-points for public transport, walking and cycling. Better enforcement of vehicle restrictions (use of moving traffic offence enforcement powers) <p>promotion of better public transport services and information under stronger local partnerships</p> <ul style="list-style-type: none"> Driver training. Collection, collation and distribution of service information through various media, including better use of existing and new technologies. Local bus priority measures. 	<input type="radio"/>	<input type="radio"/>	Reducing the emission of greenhouse gases	+
	<input type="radio"/>	<input type="radio"/>	Improve the resilience of transport networks to climate change	N
	<input type="radio"/>	<input type="radio"/>	Improve journey time reliability	+
	<input type="radio"/>	<input type="radio"/>	Improve public transport capacities, frequencies, punctuality, reliability, interchange and quality	+
	<input type="radio"/>	<input type="radio"/>	Suitable accessible sites and connections	N
	<input type="radio"/>	<input type="radio"/>	Improve accessibility at and connectivity between existing and new residential areas and other services and facilities.	++
	<input type="radio"/>	<input type="radio"/>	Improve connections to key destinations inside and outside the City.	N
	<input type="radio"/>	<input type="radio"/>	Improve accessibility to services and employment in all areas of the sub-region(s)	N
	<input type="radio"/>	<input type="radio"/>	Support vulnerable road users	+
	<input type="radio"/>	<input type="radio"/>	Improve affordable alternatives to the car	+
	<input type="radio"/>	<input type="radio"/>	Reducing the emission of pollutants that affect people's quality of life	+
	<input type="radio"/>	<input type="radio"/>	Enhance the city's heritage and landscape	N
	<input type="radio"/>	<input type="radio"/>	Reduce the number and severity of accidents	++
	<input type="radio"/>	<input type="radio"/>	Provide secure and safe transport services and facilities	N
	<input type="radio"/>	<input type="radio"/>	Reduce the impacts of unhealthy lifestyles	+
	<input type="radio"/>	<input type="radio"/>	Support the delivery of sustainable communities	+
	<input type="radio"/>	<input type="radio"/>	Support the sustainable development of the major development opportunities and sites identified in the Local Development Framework	N

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		
<ul style="list-style-type: none"> Stronger/new partnerships with all public transport and community/voluntary transport operators to improve quality, standards and achieve better integration. Interchangeable bus tickets <p>investigating new solutions for increasing access</p> <ul style="list-style-type: none"> Use of technology for remote access to services Stronger partnerships with the health sector etc. to improve the coordination of appointment times etc, with transport availability, Better planned developments Targeted improvements to the Footstreets Partnerships with businesses <p>improvements to and expansion of the cycle network</p> <ul style="list-style-type: none"> Completion of the Orbital Cycle Route Other local links and improvements <p>improvements to and expansion of Pedestrian Routes</p> <ul style="list-style-type: none"> Local link improvements <p>new technologies to reduce emissions</p> <ul style="list-style-type: none"> Re-charging points at Park & Ride sites for electric vehicles (e.g. cars/vans/mopeds) and/or electrically assisted vehicles (electrically assisted cycles). <p>opportunities for funding and other contributions</p> <ul style="list-style-type: none"> Pursue government and/or developer contributions for improvements on the A1237, and other schemes 	<p>○</p> <p>○</p> <p>○</p> <p>○</p> <p>○</p> <p>○</p> <p>○○</p> <p>○○</p> <p>○</p> <p>○</p> <p>○</p> <p>○</p>	<p>○</p> <p>○</p> <p>○</p> <p>○</p> <p>○○</p> <p>○○</p> <p>○</p> <p>○</p> <p>○</p> <p>○</p>		

Option 2 – ‘medium level investment / moderate change’

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		
<p>‘smarter choices’ package As for ‘low level of investment / minimum change’ option except</p> <ul style="list-style-type: none"> marketing campaigns replaced by marketing campaigns and events establish Smarter Choices Bureau replaced by ‘Smarter Choices’ office <p>and</p> <ul style="list-style-type: none"> Personalised travel planning Promotion of public transport services for visiting York <p>improving the efficiency of the transport network As for ‘low level of investment / minimum change’ option and</p> <ul style="list-style-type: none"> More proactive planning of the network Review the operation of bus lanes Targeted junction improvements Investment in and better use of technology Improved transport integration <p>highway safety improvements As for ‘low level of investment / minimum change’ option and</p> <ul style="list-style-type: none"> Safety and access improvements in villages <p>updating standards for car parking provision As for ‘low level of investment / minimum change’ option and</p> <ul style="list-style-type: none"> More proactive travel planning in new development to reduce the demand for parking More and better parking for powered two wheelers (PTWs) <p>conventional and innovative demand management As for ‘low level of investment / minimum change’ option except</p> <ul style="list-style-type: none"> Small scale reallocation of roadscape to remove pinch-points for public transport, walking and cycling. replaced by Reallocation of roadscape to improve ease of passage for public transport, walking and cycling. 	○	○	Reducing the emission of greenhouse gases	++
	○	○	Improve the resilience of transport networks to climate change	N
	○	○	Improve journey time reliability	+
	○	○	Improve public transport capacities, frequencies, punctuality, reliability, interchange and quality	+++
	○	○	Suitable accessible sites and connections	N
	○	○	Improve accessibility at and connectivity between existing and new residential areas and other services and facilities.	++
	○○○○	○○○○	Improve connections to key destinations inside and outside the City.	+
	○○○○	○○○○	Improve accessibility to services and employment in all areas of the sub- region(s)	+
	○	○	Support vulnerable road users	++
	○	○	Improve affordable alternatives to the car	++
	○	○	Reducing the emission of pollutants that affect people’s quality of life	+
	○	○	Enhance the city’s heritage and landscape	+
	○	○	Reduce the number and severity of accidents	++
	○	○	Provide secure and safe transport services and facilities	+
	○	○	Reduce the impacts of unhealthy lifestyles	+
	○	○	Support the delivery of sustainable communities	+
○	○	Support the sustainable development of the major development opportunities and sites identified in the Local Development Framework	N	

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		
<p>and</p> <ul style="list-style-type: none"> • Stronger freight quality partnership • Better enforcement of planning controls over the inappropriate use of land for (cheap) privately owned, public car parking. <p>promotion of better public transport services and information under stronger local partnerships As for 'low level of investment / minimum change' option except</p> <ul style="list-style-type: none"> • Local bus priority measures replaced by Trial corridor improvements under a Statutory Quality Contract • Interchangeable bus tickets replaced by Integrated (smartcard) ticketing system <p>and</p> <ul style="list-style-type: none"> • Review bus lanes· • Invest in new rail stations where appropriate • Promote better use of rail services to/from York • Improve the 'journey experience' on selected Park & Ride services <p>investigating new solutions for increasing access As for 'low level of investment / minimum change' and</p> <ul style="list-style-type: none"> • Trialling strategic cycle routes through the city centre <p>improvements to and expansion of the cycle network As for 'low level of investment / minimum change' option and</p> <ul style="list-style-type: none"> • Cycle route maintenance programme • Cycle routes to villages • Air pumps at various locations to enable cyclists to pump up tyres once a cycle journey has started 	<p><input checked="" type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p>	<p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p> <p><input type="radio"/></p>		

Option 3 - High level of investment / significant change

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		
<p>‘smarter choices’ package As ‘medium level of investment / moderate change’ option except</p> <ul style="list-style-type: none"> marketing campaigns and events replaced by Large scale marketing and promotion and Proactive engagement with businesses, schools and residents More effective monitoring of travel plans <p>improving the efficiency of the transport network As for ‘medium level of investment / moderate change’ option except:</p> <ul style="list-style-type: none"> Targeted highway maintenance replaced by Highway maintenance programme <p>highway safety improvements As for ‘medium level of investment / moderate change’ option except</p> <ul style="list-style-type: none"> Local Safety schemes replaced by Route Assessments <p>updating standards for car parking provision As for ‘medium level of investment / moderate change’ option and</p> <ul style="list-style-type: none"> Improve quality (including local information) and security at car parks <p>conventional and innovative demand management As for ‘medium level of investment / moderate change’ option and</p> <ul style="list-style-type: none"> Establish and enforce a low emission zone(s), where appropriate Selective vehicular access restrictions Coordinated freight deliveries <p>promotion of better public transport services and information under stronger local partnerships As for ‘medium level of investment / moderate change’ option and</p> <ul style="list-style-type: none"> ‘Superstops’ at selected locations Linked cross-city Park & Ride services 	<input type="radio"/>	<input type="radio"/>	Reducing the emission of greenhouse gases	+++
	<input type="radio"/>	<input type="radio"/>	Improve the resilience of transport networks to climate change	N
	<input type="radio"/>	<input type="radio"/>	Improve journey time reliability	++
	<input type="radio"/>	<input type="radio"/>	Improve public transport capacities, frequencies, punctuality, reliability, interchange and quality	+++
	<input type="radio"/>	<input type="radio"/>	Suitable accessible sites and connections	+
	<input type="radio"/>	<input type="radio"/>	Improve accessibility at and connectivity between existing and new residential areas and other services and facilities.	+++
	<input type="radio"/>	<input type="radio"/>	Improve connections to key destinations inside and outside the City.	++
	<input type="radio"/>	<input type="radio"/>	Improve accessibility to services and employment in all areas of the sub- region(s)	++
	<input type="radio"/>	<input type="radio"/>	Support vulnerable road users	+++
	<input type="radio"/>	<input type="radio"/>	Improve affordable alternatives to the car	+++
	<input type="radio"/>	<input type="radio"/>	Reducing the emission of pollutants that affect people’s quality of life	++
	<input type="radio"/>	<input type="radio"/>	Enhance the city’s heritage and landscape	+
	<input type="radio"/>	<input type="radio"/>	Reduce the number and severity of accidents	+++
	<input type="radio"/>	<input type="radio"/>	Provide secure and safe transport services and facilities	++
	<input type="radio"/>	<input type="radio"/>	Reduce the impacts of unhealthy lifestyles	++
<input type="radio"/>	<input type="radio"/>	Support the delivery of sustainable communities	++	
<input type="radio"/>	<input type="radio"/>	Support the sustainable development of the major development opportunities and sites identified in the Local Development Framework	+	

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		
<ul style="list-style-type: none"> • Increased financial support for local bus services • Long-link Park & Ride (such as York to Leeds or surrounding towns) and/or Park & Rail services in partnership with public transport operators and neighbouring authorities (also Park & Share) • Upgrade taxi facilities • Enhanced demand responsive transport (DRT) services • Suburban bus routes • Bus services to Leeds Bradford International Airport • Trial Park & Sail services • Support for the assisted travel programme (YILTS) <p>investigating new solutions for increasing access As for 'medium level of investment / moderate change' option except</p> <ul style="list-style-type: none"> • Targeted improvements to the Footstreets replaced by Implement low cost measures within the City Centre Accessibility Framework <p>and</p> <ul style="list-style-type: none"> • Cycle-rickshaw parking • Ultra low-emission city shuttle bus • Upgrade Scarborough Bridge crossing facilities for cyclists and pedestrians • Improved access and services to York Hospital • Improved access to peripheral employment sites <p>improvements to and expansion of the cycle network As for 'medium level of investment / moderate change' option and</p> <ul style="list-style-type: none"> • Better cycle parking facilities • Fill gaps in the urban strategic cycle network • Park & Cycle schemes • More secure car/cycle parking at ends of off-road cycle routes 	<p>○</p> <p>○</p> <p>○○</p> <p>○○</p> <p>○○○○</p> <p>○○○○</p> <p>○</p> <p>○○</p> <p>○</p> <p>○○</p> <p>○○</p>	<p>○</p> <p>○</p> <p>○○</p> <p>○○</p> <p>○○○○</p> <p>○○○○</p> <p>○</p> <p>○○</p> <p>○</p> <p>○○</p> <p>○○</p>		

Option 4 – very high level of investment / substantial change

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		
<p>‘smarter choices’ package As ‘high level of investment / substantial change’ option.</p> <p>improving the efficiency of the transport network As ‘high level of investment / substantial change’ option and</p> <ul style="list-style-type: none"> • Multi-modal transshipment centre • Full-Scale review of the transport network • Dualling the A1237 • Extensive junction improvement programme • New bridge(s) over river(s) and railway(s) • Comprehensive highway maintenance programme (coordinated with utilities) • Pursue electrification of rail routes and other track upgrades <p>highway safety improvements As ‘high level of investment / substantial change’ option</p> <p>updating standards for car parking provision As ‘high level of investment / substantial change’ option and</p> <ul style="list-style-type: none"> • Cashless Park & Ride payment system • Wetherby Road Park & Ride • Long-term (overnight) parking (linked to overnight rail trips) • Better use of existing/new technology for car parking payment and monitoring • Car parks at strategic locations adjacent to public transport routes • Innovative car park designs • Priority parking for multiple occupancy vehicles 	○	○	Reducing the emission of greenhouse gases	+++
	○	○	Improve the resilience of transport networks to climate change	+
	○	○	Improve journey time reliability	+++
	○○○○	○○○○	Improve public transport capacities, frequencies, punctuality, reliability, interchange and quality	+++
	○○○○	○○○○	Suitable accessible sites and connections	++
	○○	○○	Improve accessibility at and connectivity between existing and new residential areas and other services and facilities.	+++
	○○	○○	Improve connections to key destinations inside and outside the City.	+++
	○○	○○	Improve accessibility to services and employment in all areas of the sub- region(s)	+++
	○	○	Support vulnerable road users	+++
	○	○	Improve affordable alternatives to the car	+++
	○○○○	○○○○	Reducing the emission of pollutants that affect people’s quality of life	+++
	○○○○	○○○○	Enhance the city’s heritage and landscape	++
	○○	○○	Reduce the number and severity of accidents	+++
	○	○	Provide secure and safe transport services and facilities	+++
	○	○	Reduce the impacts of unhealthy lifestyles	+++
	○○	○○	Support the delivery of sustainable communities	++
○○	○○	Support the sustainable development of the major development opportunities and sites identified in the Local Development Framework	++	

Potential scale of strategy application	Do you agree with the action within this option		York transport objectives	Performance against objective
	Agree	Disagree		
<p>investigating new solutions for increasing access As 'high level of investment / substantial change' option except</p> <ul style="list-style-type: none"> Implement low cost measures within the City Centre Accessibility Framework replaced by Full implementation of measures within the City Centre Accessibility Framework <p>and</p> <ul style="list-style-type: none"> Better use of waterways Reinstate York-Beverly rail line <p>improvements to and expansion of the cycle network As 'high level of investment / substantial change' option except</p> <ul style="list-style-type: none"> Completion of the Orbital Cycle Route replaced by Completion of comprehensive cycle network <p>and</p> <ul style="list-style-type: none"> Cycle hub(s) Better general cycle parking facilities Floating cycle parks on waterways City-wide cycle hire scheme <p>improvements to and expansion of Pedestrian Routes As 'high level of investment / substantial change' option and</p> <ul style="list-style-type: none"> Pedestrian 'Galleries' in the Footstreets area Coordinated street furniture Improved pedestrian routes across A1237 (and A64) Integrated CCTV system (in support of night-time economy) <p>new technologies to reduce emissions As 'high level of investment / substantial change' option and</p> <ul style="list-style-type: none"> Real-time air quality monitoring system linked to Urban Traffic Management Control system). <p>opportunities for funding and other contributions As 'high level of investment / substantial change' option and</p> <ul style="list-style-type: none"> Pursue 'Transport Innovation Fund' finance 	<p>○</p> <p>○○</p> <p>○</p> <p>○○○○</p> <p>○</p> <p>○○○</p> <p>○</p> <p>○</p> <p>○</p>	<p>○</p> <p>○○</p> <p>○</p> <p>○○○○</p> <p>○</p> <p>○○○</p> <p>○</p> <p>○</p> <p>○</p>		

Key to table

+++	=	substantial positive change
++	=	significant positive change
+	=	some positive change
N	=	neutral / no change
-	=	some negative change
--	=	significant negative change
---	=	substantial negative change